

Privacy Policy

The Wharton School of the University of Pennsylvania (“Wharton”) provides access to services and information online in a manner that respects and protects your privacy. This statement describes our information-collection practices with respect to your use of the WhartonConnect web site and explains how we use and protect your personal information in connection with your use of WhartonConnect.

Scope

This statement applies only to information collected by this WhartonConnect web site. It does not apply to information collected offline or by other Wharton web sites or other web sites of (operated by) the University of Pennsylvania.

What we collect and why

We collect these types of information about you:

Your login information. Login information is used to determine whether or not you are authorized to use specific services.

Personally identifiable information that you provide voluntarily. This includes information such as name, address, email address, password, gender, maiden name, nick name, birthday, occupation, company, and spouse’s name.

This information is used to respond to your requests, communicate with you, provide you with better service, and build your alumni profile. We may combine this information with information from your public social media accounts to organize our community of alumni and supporters.

We use the NationBuilder platform to organize our community of members. You can read more about that company and its features and policies at NationBuilder.com (<http://nationbuilder.com>).

Personal Profile Information and Profile Page

Your Profile features information you may wish to share with other site members on your Profile Page. Only people who are members of this site can view other members' Profile Page. The information that is automatically displayed on your Profile Page is your Name, Affiliation, Email Address, Regional Location, Degree/Major Information, Employment Information, Student Activities, and selected additional information. You can control exactly what information is displayed on your Profile Page by editing your Profile.

Auto-collected information (web logs). Our web server automatically recognizes the Internet domain and IP address from which you accessed our web site, the date and time of your visit, and the pages you visited on our site, as well as information automatically forwarded by your browser. This information is used to help us understand aggregate uses of our site, track usage trends, and improve our services. Web logs may also be used for system problem monitoring

and maintenance. This information is retained for 180 days and then deleted completely from our systems.

Cookies

Cookies are small text files that many web sites transfer to users' hard drives to enable the site to deliver personalized services or to provide persistent authentication. The information contained in a cookie typically includes information collected automatically by the web server and/or information provided voluntarily by the user.

The user controls, via the computer's operating system, whether cookies will be accepted and, if so, how they will be handled (for example, deleted or saved). Our web site uses cookie technology.

If the user blocks cookies, this will negatively affect the functionality of this site.

Fraudulent Behavior

This is a community site that is based primarily on member input. This site cannot guarantee the accuracy of information presented. However, anyone demonstrated to have engaged in fraudulent behavior may be subject to (but not limited to) loss of privileges as a member as well as face prosecution to the fullest extent of the law.

Security

Our office is committed to ensuring the security of your information. We have put in place reasonable physical, technical and administrative safeguards designed to prevent unauthorized access to or use of the information collected online.

Sharing your information

We will not share your information with third parties except as required by law, as necessary to protect the University's interests, with service providers acting on our behalf who have agreed in writing to protect the confidentiality of the data, or in accordance with your consent.

Links to other websites

This site may contain links to other websites not affiliated with our office. We are not responsible for the privacy practices of these other sites, including other University of Pennsylvania sites. We encourage you to read the privacy statements of other sites for assurance that their practices safeguard your privacy.

Children Under 13

This web site is intended for use by people aged 13 or older. If you are under 13, please do not send any information about yourself to us, including your name, address, telephone number, or email address. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us.

Changes to Statement

We reserve the right to modify this privacy statement at any time and will post the changes on

this webpage.

Contact Us

We welcome suggestions and questions about our privacy statement. Please send them to editor@wharton.upenn.edu. If you have questions about privacy at Penn overall, please send email to privacy@upenn.edu or call 1-888-BEN-TIPS (1-888-236-8477).